

Presentation to the California Department of Transportation

Transportation Video Information Sharing Network: A Public-Private Partnership



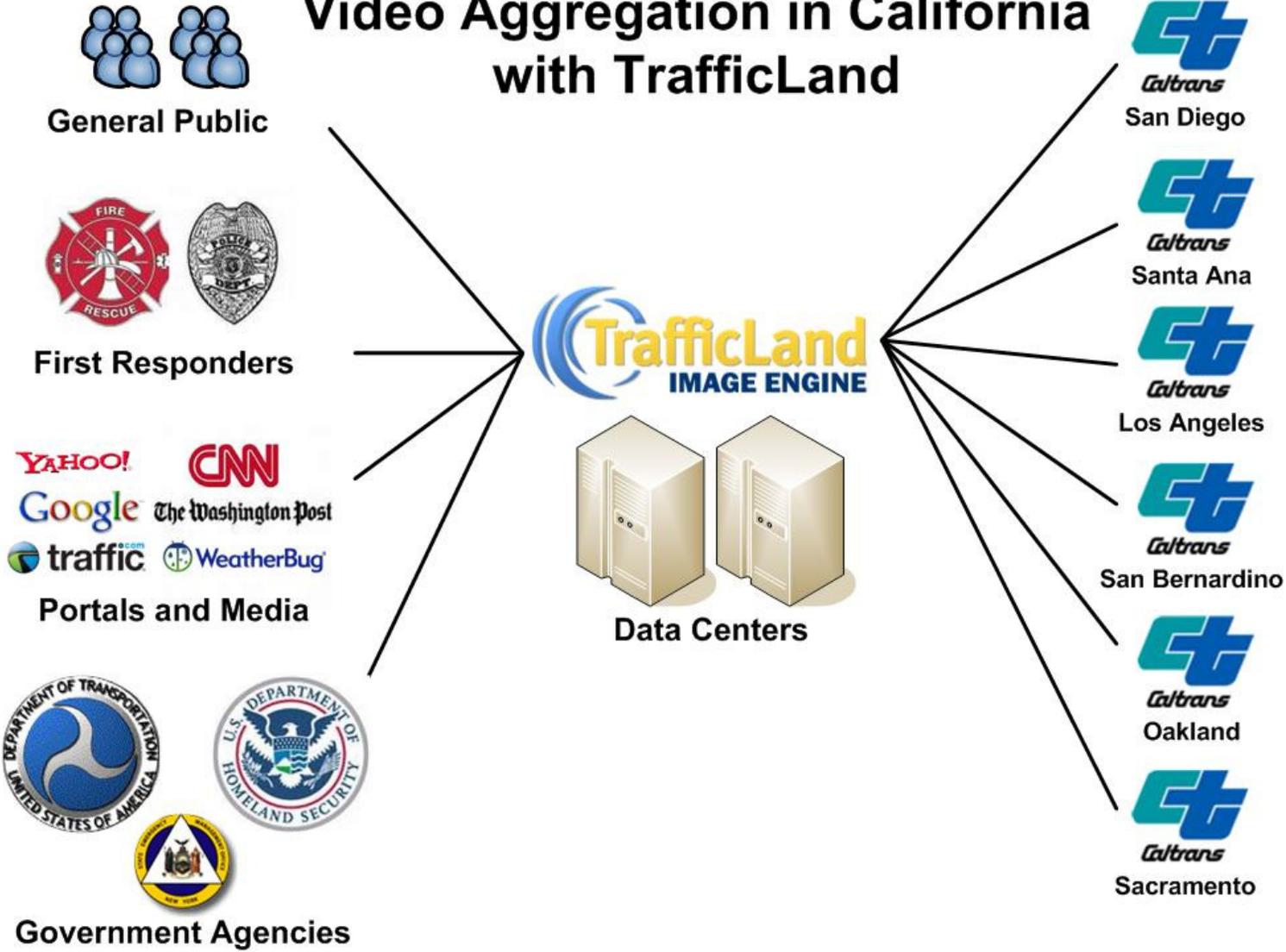


Background

- Founded in 2001 TrafficLand is the leader in delivering real-time traffic video imagery nationwide.
- Our mission - Provide real-time traffic video to the public through public private partnerships (PPP) with Government agencies by aggregating, organizing and delivering live video from traffic camera networks throughout the world.



Video Aggregation in California with TrafficLand





TrafficLand Data Center

- Data center located at Equinix IBX, Ashburn, VA.
- Six transit and peering providers with 30+ Gbps available bandwidth
- 99.99% Availability
- Multi-Gigabit Network Connectivity
- No single point-of-failure
- Redundant data center scheduled for Q2 2008





TrafficLand Supports Free User Access

The screenshot displays the TrafficLand website interface. At the top left is the TrafficLand logo. To its right is a 'MAXIMIZE SECURITY VISIT SECURITYLAND' banner. Further right are navigation links: Home, Gallery, Register, Help, Sign In. Below the navigation is a breadcrumb trail: World > United States > Colorado > Denver. The main content area is divided into three sections:

- Top Left:** A large traffic camera feed showing I-25/44th Ave. The text 'I-25/44TH AVE' is overlaid on the image. Below the image, it says 'I-25/44th Ave. S' and 'Source: CDOT Updates: 300 seconds'. There are buttons for 'FAVORITES' and 'SHARE'.
- Top Right:** A map of the Denver area with various locations labeled (e.g., Golden, Aurora, Littleton). The map is powered by Google and includes a scale bar (10 mi, 20 km) and a 'Map data ©2007 Tele Atlas - Terms of Use' notice.
- Bottom:** A section titled 'Top Denver Cameras [?]' with a 'HIDE' button. It contains a grid of 10 camera thumbnails, each with a number and location name:
 1. Union@6th Ave S
 2. Union@6th Ave E
 3. Orchard/Quebec S
 4. I-76/I-25 W
 5. I225/Parker
 6. I25- Belleview Blvd. S
 7. I-25/62nd Avenue S
 8. Happy Canyon
 9. E-170/Floyd Hill Off Ramp E
 10. DTC/Belleview E

On the left side of the page, there is a Marriott advertisement with the text: 'Get up to \$250 to spend when you pay with any American Express® Card.' and 'GET THIS OFFER'.



Caltrans Website



CA .GOV CALIFORNIA DEPARTMENT OF TRANSPORTATION

Skip to: [Content](#) | [Footer](#) | [Accessibility](#) Search Caltrans GO

[Home](#) [Travel](#) [Business](#) [Engineering](#) [News](#) [Maps](#) [Jobs](#) [About Caltrans](#) [Contact Us](#)

[Highway Conditions](#) | [Live Traffic Cameras](#) | [Amtrak California](#) | [Caltrans 511](#) | [Roadside Rest Areas](#)

[Caltrans](#) > [Roads and Traffic](#) > [Live Traffic Cameras](#)

Caltrans Live Traffic Cameras

Caltrans has over a thousand cameras monitoring freeway sections across California. Select the section of California you are interested in, then view the live streaming videos of traffic available for that region. Our Frequently Asked Questions page may answer other questions that you have about the Caltrans traffic camera pages.




Our live traffic videos require a free [plug-in](#).

Live Streaming Traffic Cameras

[Northwestern California Traffic Cameras](#) 
Live traffic cams covering Del Norte, Humboldt, Lake and Mendocino counties.

[Northeastern California Traffic Cameras](#) 
Live traffic cams covering Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity counties.

Sacramento: 

5 at 6th	50 at 39th	80 at Chiles
5 at 43rd	50 at 51st	80 at Foothill
5 at El Camino	50 at 65th	80 at the Split
5 at Gloria	50 at Bradshaw	80 at Truxel



Contact Information:

Tony Finocchiaro
National Content Manager
TrafficLand, Inc.
TFinocchiaro@Trafficland.com
703-766-7088